

Thanks so much for your willingness to participate in this survey!

Your responses are intended to be anonymous. (This survey will not collect your workstation IP address.)

If you feel responses on this page might identify your library, you are welcome to choose the response "Prefer not to provide this information."

1. What is the population of your library's service area?

Less than 2,500

25,000 to 49,999

More than 500,000

2,500 to 4,999

50,000 to 99,999

Prefer not to provide this information

5,000 to 9,999

100,000 to 249,999

10,000 to 24,999

250,000 to 500,000

2. What is your library's total operating expenditures?

Less than \$25,000

\$250,000 to \$499,999

\$2,500,000 to \$4,999,999

\$25,000 to \$99,999

\$500,000 to \$999,999

\$5,000,000 or more

\$100,000 to \$249,999

\$1,000,000 to \$2,499,999

Prefer not to provide this information

3. How often does the library director or any executive team members review library input data listed here? Please do not include reviews with boards, funding authorities, citizens, or others outside the library.

	Annually	Quarterly	Monthly	Weekly	Rarely/Never	Not Sure
Operating expenditures	jn	jn	jn	jn	jn	jn
Print materials expenditures	jn	jn	jn	jn	jn	jn
Electronic materials expenditures	jn	jn	jn	jn	jn	jn
Print material (volumes) counts	jn	jn	jn	jn	jn	jn
Print subscriptions counts	jn	jn	jn	jn	jn	jn
Audio and/or video material counts	jn	jn	jn	jn	jn	jn
Databases available	jn	jn	jn	jn	jn	jn
Internet terminals available	jn	jn	jn	jn	jn	jn
Full-time equivalent staff counts	jn	jn	jn	jn	jn	jn

Use this space to comment or clarify your responses.

4. How often does the library director or any executive team members review library output data listed here? Please do not include reviews with boards, funding authorities, citizens, or others outside the library.

	Annually	Quarterly	Monthly	Weekly	Rarely/Never	Not Sure
Circulation counts	jn	jn	jn	jn	jn	jn
In-house materials usage	jn	jn	jn	jn	jn	jn
Interlibrary loan counts	jn	jn	jn	jn	jn	jn
Visit counts	jn	jn	jn	jn	jn	jn
Reference transaction counts	jn	jn	jn	jn	jn	jn
Program attendance counts	jn	jn	jn	jn	jn	jn
Electronic materials usage counts	jn	jn	jn	jn	jn	jn
Internet terminal usage	jn	jn	jn	jn	jn	jn
Library website usage	jn	jn	jn	jn	jn	jn

Use this space to comment or clarify your responses.

5. In the past two years has your library compared its operational statistics with those of other libraries?

Yes

No

Not sure

6. Looking back three years or more, how often did your library compare its statistics to those of other libraries?

Every year

Every four or five years

Never

Every two or three years

Less often than every five years

Not sure

Use this space to comment or clarify your response.

For 'Yes' Response to Question #5.

7. Over the past two years, approximately how often has your library director or any executive team compared your library's statistics with statistics of other libraries? Choose the option that represents the most frequent practice. For example, if the director or executive team has compared some statistics annually and others quarterly, choose Quarterly.

- Weekly Semiannually Not Sure
- Monthly Annually
- Quarterly Biennially

Use this space to comment or clarify your response.

8. On what types of statistics have you compared your library with others in the past two years? Check any that apply.

- | | | |
|--|--|--|
| <input type="checkbox"/> Operating expenditures | <input type="checkbox"/> Internet terminals available | <input type="checkbox"/> Reference transaction counts |
| <input type="checkbox"/> Materials expenditures | <input type="checkbox"/> FTE staffing counts | <input type="checkbox"/> Program attendance counts |
| <input type="checkbox"/> Electronic materials expenditures | <input type="checkbox"/> Librarian or Masters librarian counts | <input type="checkbox"/> Electronic materials usage counts |
| <input type="checkbox"/> Print material (volumes) counts | <input type="checkbox"/> Circulation counts | <input type="checkbox"/> Internet terminal usage |
| <input type="checkbox"/> Print subscriptions counts | <input type="checkbox"/> In-house materials usage counts | <input type="checkbox"/> Library website usage |
| <input type="checkbox"/> Audio or video material counts | <input type="checkbox"/> Interlibrary loan counts | <input type="checkbox"/> Other |
| <input type="checkbox"/> Databases available | <input type="checkbox"/> Visit counts | <input type="checkbox"/> Not sure |

Please specify (Other). Also use this space to comment or clarify any of your responses.

9. How did you select peer libraries for comparisons done in the past two years? Check any that apply.

- Based on community population or other demographic data
- Selected libraries from our network or consortium
- Based on programming or services other libraries offer
- Other
- Selected libraries having similar statistics to ours (expenditures, collection size, visits, etc.)
- Not sure
- Selected libraries whose reputations interest us

Please specify (Other). Also use this space to comment or clarify any of your responses.

10. From what sources did you obtain statistical data used to compare your library with others in the past two years? Check any that apply.

- Public Library Association (PLA) published statistics
- HAPLR Ratings
- National Center for Educational Statistics (NCES) published statistics
- Other libraries' annual reports
- NCES 'Compare Public Libraries' website
- Other
- State Library of Ohio statistics
- Not sure

Please specify (Other). Also use this space to comment or clarify your responses.

11. In your opinion, how valuable is the practice of comparing your library's statistics to other libraries?

	High value	Medium value	Low value	No value	Not sure
For understanding your library's statistics	jn	jn	jn	jn	jn
For presenting your library's statistics to your board	jn	jn	jn	jn	jn
For presenting your library's statistics to funding authorities	jn	jn	jn	jn	jn
For making operational decisions	jn	jn	jn	jn	jn
For making financial decisions	jn	jn	jn	jn	jn
For library marketing and advocacy	jn	jn	jn	jn	jn
For improving service quality	jn	jn	jn	jn	jn
For evaluating programs and services	jn	jn	jn	jn	jn
For planning new programs	jn	jn	jn	jn	jn
For being accountable to the public	jn	jn	jn	jn	jn
Other (a purpose not listed here)	jn	jn	jn	jn	jn

Please specify (Other). Also use this space to comment or clarify any of your responses.

12. Thinking about the future, how do you anticipate that your library will compare its statistics with other libraries?

- jn More frequently than the library currently does
- jn About the same frequency as the library currently does
- jn Less frequently than the library currently does
- jn Not sure

Use this space to comment or clarify your response.